

# 33<sup>rd</sup> Annual Home & Garden Show

February 25-27 • Eau Claire Indoor Sports Center

GREAT  
DRAWINGS  
AT SEMINARS!

## Friday, February 25th ~ Seminars



Nancy Rothwell

### 1:30 p.m. *Conquer the Clutter!*

Join Nancy Rothwell, professional organizer & owner of Straighten-Up Organizing, as she shares practical and insightful advice on how to conquer the clutter at home and work. Her encouraging attitude and sense of humor will inspire and motivate you to put into place what you've learned. Come and enjoy!!



Monica  
Sommerfeldt  
Lewis

### 4:00 p.m. *Growing Old with Your Home*

Join Shannon Melvin of Wood Wright Construction and Monica Sommerfeldt Lewis, Certified Aging in Place Specialist, for this Baby Boomer Edition of "Growing Old with Your Home." Discover the key steps to take when building or renovating your home to make it possible to live at home successfully. Find interesting ideas and projects. Your questions will be answered throughout this informative seminar.



Shannon Melvin



Chris Lokken

### 2:45 p.m. *How Safe are You? Security Inside & Out*

Chris & Scott Lokken, each with over 15 years experience at Tru-Lock & Security, share their home security advice. This session will cover the primary elements of home security including an assessment of locks and door hardware, restricted key systems and the latest technique in home burglaries...key bumping. Attendees will also get key tips on protecting their homes during vacation.



Matt  
"The Gordy's Guru"

### 6:00 p.m. *Two Takes on Steak*

Join the talented and comedic team of Stu, King of the BBQ, and Matt, Gordy's Guru, as they prepare grilled Prime Rib and Beef Bites. Receive cooking tips, samples, recipes, and information on making perfect steaks. Be prepared to laugh and learn. This duo is also cooking up surprises and prizes - don't miss out!

## Saturday, February 26th ~ Seminars



Heidi

### 9:30 a.m. *Quick & Easy Paint Tips, Techniques and Trends*

Heidi & Jake, professional color consultants at Sherwin Williams in Eau Claire, welcome you to a "Color 101" seminar. Jake will be covering the differences between finishes & paints, offer tips for the DIY (Do-It-Yourself), and reveal the color trends for 2012. Heidi will look at finding the right tools for the job, how to measure properly for a paint project and how to avoid certain failures or flaws. Bring your questions!



Jake



Chad Asher

### 11:00 a.m. *Understanding the Remodeling and Building Process*

Join Chad Asher, president of Asher Enterprises, as he walks you through the ins and outs of building and remodeling. Attendees will learn what to expect, what to look for prior to starting a project, liability issues, questions to ask, allowances, change orders, contracts, timeframes, cost versus investment, etc. Feel free to bring questions.

TICKET  
LOCATIONS  
P. 25

## Saturday Seminars (cont'd)



Patty Marten

### 12:30 p.m. *Top Gardening & Landscaping Blunders*

Patty Marten, Greener Grass Systems, and Jenny Reit, owner of May's Floral Garden, team up to address the top gardening and landscaping blunders. Is your landscape relationship going cold? LOVE your outdoors again. These field experts will help you think outside the box to avoid the most common mistakes. Jenny and Patty will also share quick tips to enhance your yard.



Jenny Reit



Adrienne Dorig Leland

### 2:00 p.m. *Decorative Plumbing: Styles, Finishes, and Trends*

Don't have a clue about plumbing fixtures? Join Adrienne Dorig Leland, owner of Dorig Designs, as she guides you through the many options available for sinks and faucets, covering styles, finishes, and trends. At the end of the seminar you'll be able to evaluate the pros and cons and make the right selections for your kitchen and bath project. Enter the drawing and one lucky attendee will receive a Hansgrohe hand shower.



Ross Pudenz

### 3:30 p.m. *Creating Curb Appeal*

This seminar will help you increase your home's curb appeal through landscaping and lawn maintenance. Guest presenter, Ross Pudenz, will tell you how to get the look you desire. Pudenz is co-owner of Pudenz Irrigation Services and is an instructor at the Chippewa Valley Technical College. Plan now to attend this exciting, fast-paced seminar!

## Ideas in Bloom...

## Sunday, February 27th ~ Seminars



Becky Gray

### noon *Meet & Greet the Emerald Ash Borer*

Becky Gray, Plant Pest and Disease Specialist with the Wisconsin Dept. of Agriculture, Trade and Consumer Protection, will discuss what's currently known about the emerald ash borer (EAB) in Wisconsin, including the location of known infestations and a sneak peek at looking for EAB in Wisconsin in 2011. She'll also talk about a variety of options available to homeowners who have ash trees they'd like to try to save. EAB is a serious threat, but you'll be better informed about the problem and what you can do about it.



Nick Zimmerman

### 2:30 p.m. *Prepared to be Floored!*

Holly, Nick and Russ Zimmerman of Nationwide Flooring presents a special "Flooring 101" seminar. Whether you're looking to replace, upgrade or build new – this seminar is for you! Get information on different flooring options, benefits and/or drawbacks associated with each choice and learn how to make the right decision for your lifestyle and budget.



### Starts at 2:00 p.m. *Annual Plant Sale*

An annual tradition, the CVHBA plant sale rounds out the weekend expo. All proceeds benefit the CVHBA's Foundation, which supports the association's community service projects and local scholarships. For a list of project history, or for information on donating to the CVHBA Foundation, visit [www.cvhomebuilders.com](http://www.cvhomebuilders.com).



Ron Menard

### 1:00 p.m. *What's Hot Inside Today's Kitchens . . . Tile Backsplashes!*

Discover the current and hottest looks in design for your tiled kitchen backsplashes. See first hand how great the options are – from natural stone, glass mosaics, porcelain, etc. and the many different formats available. Get tips on finding the inspiration for your home. Guest presenter is Ron Menard, Sales Associate at Quality Flooring and Home Center. Ron offers 30 years of experience in the home improvement industry.