



HOME SHOW

Sponsorships

Date: February 16 - 18, 2024

NEW NAME - Same Great Event!

Be a part of the only home improvement show in the Chippewa Valley and sponsor the Home Show!

Daily Presenting - \$3,000

- Name/logo in all advertising as the presenting sponsor for your sponsorship day
- Name/logo in all media advertising
- Logo on event posters
- Display space by the entrance on your sponsorship day
- Name/Logo on tickets

- Complimentary full page ad in Spring Home Inspirations Magazine
- Opportunity to display a banner in the activity zone on sponsorship day
- Logo on sponsor signage at event
- Logo on sponsored day's signage at the entrance
- Ten (10) Complimentary Tickets

1 remaining (Friday) of 3 available

- Logo on event page of website with link to sponsor website
- Recognition on Facebook event
- Recognition in Home Inspirations Magazine

Tavern - \$2,000 **SOLD**

- Sponsor is assigned one bar and will be recognized as the sponsor of that bar including: logo on signage at the bar & recognition on the attendee map
- Provide staff or volunteers to work the bar during event hours and meet

- attendees
- Complimentary half page ad in Spring Home Inspirations Magazine
- Six (6) Complimentary Tickets
- Opportunity to display own banner/signage in the bar area

SOLD OUT

- Logo on sponsor signage at event
- Logo on event page of website with link to sponsor website
- Recognition on Facebook event
- Recognition in Home Inspirations Magazine

Activity Zone - \$1,500 **SOLD**

- Logo on large Activity Zone room sign suspended from ceiling
- Verbal recognition as the location for daily activities "Next seminar will be held in the YOUR COMPANY Activity Zone."

- Opportunity to display banner in the Activity Zone throughout the event
- Logo in Activity Zone on map
- Complimentary quarter page ad in Spring Home Inspirations Magazine
- Six (6) Complimentary Tickets

1 available

- Logo on sponsor signage at event
- Logo on event page of website with link to sponsor website
- Recognition on Facebook event
- Recognition in Home Inspirations Magazine

Hospitality Room - \$1,000

- Logo displayed on banner at entrance to hospitality room (viewable to all attendees) and on signage inside the hospitality suite on your sponsored day
- Opportunity to display signage & provide handouts or giveaways in hospitality suite on your sponsored day

- Suggested: Have staff walk around to vendors during the show to offer water and small snacks at the booths.
- Complimentary quarter page ad in Spring Home Inspirations Magazine
- Logo on sponsor signage at event
- Four (4) Complimentary Tickets

1 remaining (Sunday) of 3 available

- Logo on event page of website with link to sponsor website
- Recognition on Facebook event
- Recognition in Home Inspirations Magazine

Scavenger Hunt - \$1,500 **SOLD**

- Logo printed on all scavenger hunt forms
- Logo on Scavenger Hunt Banner
- Verbal recognition
- Logo on sponsor signage at event

- Complimentary quarter page ad in Spring Home Inspirations Magazine
- Six (6) Complimentary Tickets
- Logo on event page of website with link to sponsor website

1 available

- Recognition on Facebook event
- Recognition in Home Inspirations Magazine

Silver Event - \$1,500

- Name/logo in all media advertising
- Complimentary half page ad in Spring Home Inspirations Magazine
- Logo on event posters

- Logo on sponsor signage at event
- Name/Logo on tickets
- Six (6) Complimentary Tickets
- Recognition on Facebook event

1 available

- Logo on event page of website with link to sponsor website
- Recognition in Home Inspirations Magazine

Bronze Event - \$750

- Complimentary quarter page ad in Spring Home Inspirations Magazine
- Logo on sponsor signage at event
- Name/Logo on tickets

- Four (4) Complimentary Tickets
- Logo on event page of website with link to sponsor website
- Recognition on Facebook event

3 remaining of 5 available

- Recognition in Home Inspirations Magazine



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Home & Hops Friday Event (BEER & WINE TASTING) - \$750

SOLD

SOLD OUT

- Logo on signage displayed with the Friday night event
- Logo on sponsor signage at event
- Four (4) Complimentary Tickets
- Opportunity to display a banner in the tasting area.
- Opportunity to provide brochures or giveaways in the tasting area.
- Logo on event page of website with link to sponsor website
- Recognition on Facebook event
- Recognition in Home Inspirations Magazine

Parking Lot - \$750

SOLD

SOLD OUT

- Logo on signage displayed throughout parking lot
- Logo on sponsor signage at event
- Four (4) Complimentary Tickets
- Logo on event page of website with link to sponsor website
- Recognition on Facebook event
- Recognition in Home Inspirations Magazine

Restroom - \$750

SOLD

SOLD OUT

- Logo on signage displayed in restrooms
- Logo on sponsor signage at event
- Four (4) Complimentary Tickets
- Logo on event page of website with link to sponsor website
- Opportunity to put your own display together in the bathroom to provide necessities for attendees (i.e. lotion, bobby pins, kleenex, etc.)
- Recognition on Facebook event
- Recognition in Home Inspirations Magazine

Map - \$750

SOLD

SOLD OUT

- Complimentary full-page ad on the back of the event map
 - Logo on event map
 - Logo on sponsor signage at event
 - Four (4) Complimentary Tickets
 - Logo on event page of website with link to sponsor website
 - Recognition on Facebook event
 - Recognition in Home Inspirations Magazine
- *This sponsorship could also be shared with two businesses splitting the backpage ad.*

Vendor Dinner - \$500

3 remaining of 4 available

Vendor dinner is held Saturday evening after the show. Sponsor the vendor dinner & help cover the costs of this great networking event.

- Logo on signage during vendor dinner & option to provide own stand-up banner for display during dinner
- Opportunity to provide a brochure, flyer, or small giveaway item to all vendors
- Complimentary eighth page ad in the Spring Home Inspirations Magazine
- Logo on sponsor signage at event
- Four (4) Complimentary Tickets
- Logo on event page of website with link to sponsor website
- Recognition on Facebook event
- Recognition in Home Inspirations Magazine

Shuttle - PROVIDE SHUTTLE SERVICE FOR ATTENDEES

1 available

- Logo on signage displayed outside of the event
- Opportunity to put magnetic signs or use logo wrapped vehicles
- Name/logo in all media advertising
- Name/logo on tickets
- Complimentary half page ad in the Spring Home Inspirations Magazine
- Logo on sponsor signage at event
- Ten (10) Complimentary Tickets
- All drivers will have vendor hospitality access
- Logo on event posters
- Logo on event page of website with link to sponsor website
- Recognition on Facebook event
- Recognition in Home Inspirations Magazine

Grand Giveaway - CREATES BACKYARD GRAND GIVEAWAY

SOLD

SOLD OUT

- Name/logo in all advertising
- Logo on event posters
- Logo on large sign hung at the event
- Complimentary full page ad in Spring Home Inspirations Magazine
- Logo on Grand Giveaway entry forms
- Opportunity to display signage for Grand Giveaway Designer Partners (members only) in the Grand Giveaway Area
- Logo on sponsor signage at event
- Name/Logo on tickets
- Fourteen (14) Complimentary Tickets
- Logo on event page of website with link to sponsor website
- Recognition on Facebook event
- Recognition in Home Inspirations Magazine

Vendor Lunch - PROVIDES LUNCH FOR VENDORS DURING THURSDAY SET-UP

SOLD

SOLD OUT

- Provide food and beverages for vendors setting up booths on Thursday
- Logo signage for lunch & on signage promoting lunch
- Logo on sponsor signage at event
- Complimentary eighth page ad in the Spring Home Inspirations Magazine
- Four (4) Complimentary Tickets
- Logo on event page of website with link to sponsor website
- Recognition on Facebook event
- Recognition in Home Inspirations Magazine