

Home & Garden Show Sponsorships

Date: February 18 - 20, 2022

Be a part of the only home improvement show in the Chippewa Valley and sponsor the Home & Garden Show!

DAILY PRESENTING - \$3,000

- Name/logo in all advertising as the presenting sponsor for your sponsorship day
- Name/logo in all media advertising
- Logo on event posters
- Display space by the entrance on your sponsorship day
- Name/Logo on tickets

1 REMAINING FOR FRIDAY (FRIDAY, SATURDAY, SUNDAY)

- Complimentary full page ad in Spring Home Inspirations Magazine
- Opportunity to display a banner in the activity zone on sponsorship day
- Logo on sponsor signage at event
- Logo on sponsored day's signage at the entrance
- Ten (10) Complimentary Tickets
- Logo on event page of website with link to sponsor website
- Recognition on Facebook event
- Recognition in Home Inspirations Magazine

ACTIVITY ZONE - \$2,000

- Logo on large Activity Zone room sign suspended from ceiling
- Verbal recognition as the location for daily activities "Next seminar will be held in the YOUR COMPANY Activity Zone."

- Opportunity to display banner in the Activity Zone throughout the event
- Logo in Activity Zone on map
- Complimentary half page ad in Spring Home Inspirations Magazine
- Six (6) Complimentary Tickets

1 AVAILABLE

- Logo on sponsor signage at event
- Logo on event page of website with link to sponsor website
- Recognition on Facebook event
- Recognition in Home Inspirations Magazine

WINE / BEER - \$2,000

- Sponsor is assigned one bar and will be recognized as the sponsor of that bar including: logo on signage at the bar & recognition on the attendee map
- Provide staff or volunteers to work the bar during event hours and meet

- attendees
- Complimentary half page ad in Spring Home Inspirations Magazine
- Six (6) Complimentary Tickets
- Opportunity to display own banner/signage in the bar area

1 AVAILABLE

- Logo on sponsor signage at event
- Logo on event page of website with link to sponsor website
- Recognition on Facebook event
- Recognition in Home Inspirations Magazine

HOSPITALITY ROOM - \$2,000

- Logo displayed on banner at entrance to hospitality room (viewable to all attendees) and on signage inside the hospitality suite
- Opportunity to display signage & provide handouts or giveaways in hospitality suite

- Suggested: Have staff walk around to vendors during the show to offer water and small snacks at the booths.
- Complimentary half page ad in Spring Home Inspirations Magazine
- Logo on sponsor signage at event
- Six (6) Complimentary Tickets

1 AVAILABLE

- Logo on event page of website with link to sponsor website
- Recognition on Facebook event
- Recognition in Home Inspirations Magazine

SCAVENGER HUNT - \$1,500

- Logo printed on all scavenger hunt forms
- Logo on Scavenger Hunt Banner
- Verbal recognition
- Logo on sponsor signage at event

- Complimentary quarter page ad in Spring Home Inspirations Magazine
- Six (6) Complimentary Tickets
- Logo on event page of website with link to sponsor website

1 AVAILABLE

- Recognition on Facebook event
- Recognition in Home Inspirations Magazine

SILVER EVENT - \$1,500

- Name/logo in all media advertising
- Complimentary half page ad in Spring Home Inspirations Magazine
- Logo on event posters

- Logo on sponsor signage at event
- Name/Logo on tickets
- Six (6) Complimentary Tickets
- Recognition on Facebook event

1 AVAILABLE

- Logo on event page of website with link to sponsor website
- Recognition in Home Inspirations Magazine

BRONZE EVENT - \$750

- Complimentary quarter page ad in Spring Home Inspirations Magazine
- Logo on sponsor signage at event
- Name/Logo on tickets

- Four (4) Complimentary Tickets
- Logo on event page of website with link to sponsor website
- Recognition on Facebook event

4 AVAILABLE

- Recognition in Home Inspirations Magazine

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PARKING LOT - \$750

1 AVAILABLE

- Logo on signage displayed throughout parking lot
- Logo on sponsor signage at event
- Four (4) Complimentary Tickets
- Logo on event page of website with link to sponsor website

- Recognition on Facebook event
- Recognition in Home Inspirations Magazine

RESTROOM - \$750

1 AVAILABLE

- Logo on signage displayed in restrooms
- Logo on sponsor signage at event
- Four (4) Complimentary Tickets
- Logo on sponsor signage at event
- Opportunity to put your own display together in the bathroom to provide necessities for attendees (i.e. lotion, bobby pins, kleenex, etc.)

- Logo on event page of website with link to sponsor website
- Recognition on Facebook event
- Recognition in Home Inspirations Magazine

MAP - \$750

1 AVAILABLE

- Complimentary full-page ad on the back of the event map
- Logo on event map
- Logo on sponsor signage at event
- Four (4) Complimentary Tickets
- Logo on event page of website with link to sponsor website
- Recognition on Facebook event

- Recognition in Home Inspirations Magazine
- *This sponsorship could also be shared with two businesses splitting the backpage ad.*

VENDOR DINNER - \$500

5 AVAILABLE

Vendor dinner is held Saturday evening after the show. Sponsor the vendor dinner & help cover the costs of this great networking event.

- Logo on signage during vendor dinner & option to provide own stand-up banner for display during dinner
- Opportunity to provide a brochure, flyer, or small giveaway item to all vendors
- Complimentary eighth page ad in the Spring Home Inspirations Magazine
- Logo on sponsor signage at event
- Four (4) Complimentary Tickets

- Logo on event page of website with link to sponsor website
- Recognition on Facebook event
- Recognition in Home Inspirations Magazine

SHUTTLE - PROVIDE SHUTTLE SERVICE FOR ATTENDEES

1 AVAILABLE

- Logo on signage displayed outside of the event
- Opportunity to put magnetic signs or use logo wrapped vehicles
- Name/logo in all media advertising
- Name/logo on tickets
- Complimentary half page ad in the Spring Home Inspirations Magazine
- Logo on sponsor signage at event
- Ten (10) Complimentary Tickets
- All drivers will have vendor hospitality access

- Logo on event posters
- Logo on event page of website with link to sponsor website
- Recognition on Facebook event
- Recognition in Home Inspirations Magazine

GRAND GIVEAWAY - CREATES BACKYARD GRAND GIVEAWAY

1 AVAILABLE

- Name/logo in all advertising
- Logo on event posters
- Logo on large sign hung at the event
- Complimentary full page ad in Spring Home Inspirations Magazine
- Logo on Grand Giveaway entry forms
- Opportunity to display signage for Grand Giveaway Designer Partners (members only) in the Grand Giveaway Area
- Logo on sponsor signage at event
- Name/Logo on tickets
- Fourteen (14) Complimentary Tickets

- Logo on event page of website with link to sponsor website
- Recognition on Facebook event
- Recognition in Home Inspirations Magazine

VENDOR LUNCH - PROVIDES LUNCH FOR VENDORS DURING THURSDAY SET-UP

1 AVAILABLE

- Provide food and beverages for vendors setting up booths on Thursday
- Logo signage for lunch & on signage promoting lunch
- Logo on sponsor signage at event
- Complimentary eighth page ad in the Spring Home Inspirations Magazine
- Four (4) Complimentary Tickets
- Logo on event page of website with link to sponsor website

- Recognition on Facebook event
- Recognition in Home Inspirations Magazine